

Biographies

“Audiovisual authors’ right in Europe and Latin America”, 1 March 2023

Daniella Castagno

ATN, Chile



Daniella Claudia Castagno Ayala is an author and screenwriter of series and teleseries from Santiago de Chile. She has developed an international career, serving as head of scripts at Televisa México, RCN in Colombia and Univisión in the United States. In Chile, she has worked as a screenwriter on TVN, Canal 13 and currently on Megavisión. Amongst her greatest successes are the soap opera “Ámame” (“Love Me”), “Rojo y Miel” (“Red and Honey”) and “Bruja” (“Witches”). She also dabbled in the series “Más que Amigos” (“More than Friends”) with her father and teacher Néstor Castagno. In 2011 she stood out with the sitcoms “Aquí mando yo” (“I’m the boss”) and “Separados” (“Separated”) on TVN. In 2014 Castagno left her position as head of scripts of the Dramatic Area of Nacional Television de Chile (TVN), to be part of the new Mega Drama Area; in that position, she has served as Head of Scripts. Daniella worked as a script teacher conducting training in Canal 13, at the Pontificia Universidad Católica of Chile and the Universidad Finis Terrae. In addition, this author and screenwriter is a member of the evaluation team of the Council of Culture, part of the organising committee of the Altazor Awards. She has been elected as president of ATN: Management Society for audiovisual and dramatic creators. From there he has waged a fierce fight for the rights of Chilean authors to be recognized.

Henrique de Freitas Lima

DBCA, Brazil



Henrique de Freitas Lima is a film and TV director, producer and screenwriter from Rio Grande do Sul, Brasil, born in 1959. In 1984, he made his directorial debut with a feature film made in “Super-8, Tempo sem Glória” (“Super-8, Time without Glory”). He made two short films, “A hora da verdade” (“The momento of truth”) in 1988 and “O macaco e o candidato” (“The Monkey a the Candidat”) in 1990 before his first 35mm feature, “Lua de outubro” (“October moon”) in 1997, a co-production between Brazil, Argentina and Uruguay. His career proceeded with feature films “Concerto Campestre” (“Country Concert”) in 2004, “Danubio” (“Danube”) in 2010, “Contos Gauchescos” (“Gaucho Tales”) in 2012 and “Zoravia” (2018). He was one of the founders, and the first president, of the Association of Cultural Producers of Rio Grande do Sul and of the Professional Association of Cinematographic Technicians of Rio Grande do Sul (APTC/RS). He also participated in the National Council of Cinema (Concine) between 1986 and 1989. In addition to his work in the field of filmmaking, he works as a lawyer and consultant, specializing in culture, sports and the third sector. Since august, 2021, he is DBCA’s Directores Brasileiros de Cine y Audiovisual President.

Urša Menart
AIPA, Slovenia



Urša Menart is a Slovenian writer and director. She graduated in Film and TV directing from the University of Ljubljana Academy for Theatre, Radio, Film and Television in 2010. She had been working as an assistant director and documentarian before starting to work as a screenwriter. Her first credit as a script collaborator was on *Nightlife* (directed by Damjan Kozole and co-written by Kozole and Ognjen Sviličić), which won Kozole Best Director in Karlovy Vary IFF in 2016. She made her debut feature as writer/director with *My Last Year as a Loser* (2018), that won the Slovenian national awards Vesna for Best Film and Best Screenplay. She collaborated with Kozole and Sviličić again on *Half-Sister*, which premiered in Competition at Karlovy Vary IFF in 2019. She was awarded the Župančič Award of the City of Ljubljana for Art and Culture. She recently worked on a TV series documentary, *50 knjig, ki so nas napisale* (50 books written by us).

Aleksander Pietrzak
ZAPA, Poland



Aleksander Pietrzak graduated from Music School with a focus on piano, Warsaw Film School in directing and University of Warsaw with a Liberal Arts degree. His diploma movie *Mocna kawa wcale nie jest taka zła* (Strong Coffee Is Not That Bad, 2014) and his last short *Ja i mój tata* (Me And My Father, 2017) won over 20 awards in Poland and abroad. At age 25, he directed his feature film debut, the black comedy *Juliusz* (2018). It was nominated for the Golden Lion award in Gdynia Film Festival and enjoyed wide release in Polish cinemas. His television debut came in 2019 with the very popular Polish comedy series *39 and a half weeks*. His directorial work continued with a new film *Czarna owca* (Black Sheep, 2021) and a comedy series for CANAL+ *Planet Single: Eight Stories*. He is also a lecturer at Warsaw Film School (pre-production) and hosts the radio-show *Cinema t.b.c*. In 2022 Alek created a new film festival called Big Festivalowski which opened its line up to the world's best comedies and seeks to educate new members of the industry about comedic craft.

Cristina Perpiñá-Robert Navarro
CISAC



Cristina Perpiñá-Robert Navarro is CISAC's Director of Legal and Public Affairs and a member of the Madrid Bar Association since 1992. She previously worked for SGAE since 1998, first as their in-house lawyer, then as Head of Legal and Business Affairs until 2016 when she became Director of International Legal & Regulatory Affairs and Director of Digital Markets for the society. Prior to SGAE, Perpiñá was the Head of the International Department for the Spanish music performers' rights management society AIE and prior to that worked in a private practice. Perpiñá graduated from Universidad Complutense de Madrid with a degree in law.

Dr German Gutierrez
FESAAL



Germán Facundo Gutiérrez is a lawyer specializing in authors rights, graduated from the Faculty of Law of the University of Buenos Aires (UBA). Since 1993, he has worked at ARGENTORES, at first, in charge of the legal department of the entity and, later, as management manager. Simultaneously, in the year 2000, he was elected as a member lawyer of the CISAC Legal Commission.

Currently, he is the Manager of International and Institutional Relations at ARGENTORES; since 2010, member of the Legal and Technical Committee of the Federation of Audiovisual Authors Societies of Latin America (FESAAL), member of the Legal Committee of the International Confederation of Audiovisual Authors (AVACI) and member of CISAC's Latin American Legal Committee.

Frédéric Young
SAA



Frédéric Young has been the General Delegate for Belgium of both the Society of Dramatic Authors and Composers (SACD) and the Civil Society of Multimedia Authors (Scam) since 1993. He is an expert in the individual or collective management of audiovisual (especially cable), book and entertainment copyrights as well as in cultural policy in the era of digitization. With a degree in political science, and in economics, social and political sciences, he participates as chairman, director or member in many boards, federations, or associations in the cultural field. He is currently a lecturer (his course focuses on cultural policies) at the National Institute of Performing Arts (Insas). Frédéric Young was a freelance journalist and is also the author of various theater plays and radio creations and adaptations.

Janine Lorente
Moderator



Janine Lorente has more than 15 years of experience as general manager of companies in the cultural sector, where she led the transformation of organisations with a traditional management embedded, in France, USA and Spain. In addition to this business operation experience, she also has expertise in negotiating deals with trade organisations, broadcasters, streaming services, VOD and SVOD platforms. She also has a long experience in lobbying: she initiated the launch of the SAA, which she chaired for 3 years, and she was also a member of the Board of CISAC. She contributed to the EU Commission's programs targeting changes in copyright laws in Central and Eastern European countries and training in copyright management. Since 2017 she works as a consultant for service organisations from the cultural and media sector.