

PRESS RELEASE

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Audiovisual authors' organisations call on EU citizens to vote!

Members of the Society of Audiovisual Authors (SAA) and its Patrons are sending a message to their fellow citizens to stand up for a democratic Europe and its cultural diversity by voting in the <u>European elections</u> on 6-9 June 2024.

"As filmmakers and their representative organisations, we understand the power of storytelling to inspire change and shape the world we live in. However, there is another powerful tool to make a difference and impact change: our vote."

Members of the EU Parliament have a long track record of supporting authors and artists. The SAA recalls that thanks to the Parliament the principle of fair and proportionate remuneration was enshrined in the 2019 EU Copyright directive, MEPs actively defended the recovery of the cultural and creative sectors following the pandemic, they supported the promotion and financing of European works and most recently, they echoed the creators' concerns against big tech companies when negotiating the EU AI Act. Read the <u>full letter here</u>.

Background

The European Parliament prepares new laws and take decisions that shape our daily life. European legislation, and the work by Members of the European Parliament, make a real difference for the rights of authors The SAA highlighted 6 ways the EU Parliament supported audiovisual authors during its 9th legislative term 2019-2014. Read more on our dedicated webpage.

- 1. Championed authors' rights and fair remuneration.
- 2. Defended the cultural and creative sectors in times of COVID-19 outbreak.
- 3. Spotlighted the working conditions and status of authors and artists.
- 4. Mobilised across political parties for culture and authors' rights.
- 5. Supported the promotion and financing of European works.
- 6. Celebrated European cinema and cultural diversity.

Note to editors

The <u>Society of Audiovisual Authors</u> is the umbrella association of European collective management organisations representing audiovisual authors. Its 34 members in 26 countries together manage rights for over 167,000 film, television and multimedia European screenwriters and directors. The SAA supports audiovisual authors and promote cultural diversity through policies that enable the dissemination of audiovisual authors' works to the audience. CMOs' role is to give easy, legal access to those works and ensure authors are fairly paid to encourage further creativity for the benefit of society.

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