

**FERA WORKSHOP  
HOSTED BY MEMBERS AIPA & DSR**

Ljubljana, Slovenia  
February 2-3 2017



**COPYRIGHT IN THE DIGITAL SINGLE MARKET :**

Audiovisual authors' need for fair and  
proportionate remuneration



# CONCEPT NOTE

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## **Copyright in the Digital Single Market : Audiovisual authors' need for fair and proportionate remuneration**

On the occasion of President Juncker's 2016 State of the European Union address to the European Parliament on September 2016, the European Commission set out proposals on the modernisation of EU copyright legislation.

President Juncker stated : « *As the world goes digital, we also have to empower our artists and creators and protect their works. Artists and creators are our crown jewels. The creation of content is not a hobby. It is a profession. And it is part of our European culture. I want journalists, publishers and authors to be paid fairly for their work.* »

This was a key step towards acknowledging the central role that audiovisual authors have to play in growing the Digital Single Market, and in promoting European cultural diversity.

Audiovisual authors representatives in Brussels therefore welcomed to the Commission's recently published proposal for a Directive on copyright in the Digital Single Market, notably its provisions for enhanced transparency through a mandatory reporting obligation in contracts, as well as contract adjustment and dispute resolution mechanisms. This represents a significant step forward in a rebalancing of the EU copyright regime towards fairer terms for authors like audiovisual directors and screenwriters, who are at the origin of all audiovisual works.

However, in order to turn the promise of fair remuneration for authors into a practical reality, the Commission's proposals needs to be significantly strengthened, particularly to address the specific challenges of audiovisual authors to share in the economic success of their works online. These are essential issues to stabilize the working lives of European audiovisual creators.

The [FERA](#) workshop in Ljubljana is hosted by Slovene members [DSR](#) (Directors Guild of Slovenia) and [AIPA](#), in association with [SAA](#) (Society of Audiovisual Authors) and [FSE](#) (Federation of Screenwriters in Europe). It aims at informing on the EU copyright modernization process to find the best ways to strengthen authors' rights at national and EU level, which will in turn strengthen Europe's creative economy, in a virtuous circle that will lead to more works, more economic growth, and greater cultural diversity.

# PROGRAMME

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## THURSDAY, FEBRUARY 2

Session 1

### **EU copyright review : what European audiovisual authors need**

- 14h                    Opening speeches
- Klemen Dvornik**, film director, AIPA President  
**Sverre Pedersen**, film director, FERA Honorary Treasurer
- 14h30                Presentation of September 2016 second copyright package  
By **Pauline Durand-Vialle**, FERA CEO
- 15h15                Coffee Break
- 15h30                Panel « EU copyright review : what European directors and  
screenwriters need »
- With **Cécile Despringre**, SAA Executive Director ; **Pauline Durand-  
Vialle**, FERA CEO ; **Klemen Dvornik**, film director, AIPA President ;  
**David Kavanagh**, FSE Executive Officer
- Moderated by **Sverre Pedersen**, director, FERA Honorary  
Treasurer
- 16h45                Closing speech
- 20h00                Dinner  
*JB Restaurant / Miklošičeva cesta 19*

# FRIDAY, FEBRUARY 3

## Session 2 Slovene focus

- 10h00            Opening speech  
By **Gregor Štibernik**, AIPA Director
- Case studies on direct injection cases related to the implementation of the Satellite and Cable Directive 93/83/EEC :
- 10h15            Norway  
By **Bjørn Alexander BREM**, Norsk FilmForBund Lawyer
- 11h00            Coffee Break
- 11h15            Belgium  
By **Tanguy Roosen**, SCAM SACD Belgium Legal Director
- 12h00            Presentation of the EC Regulation proposal « on the retransmissions of TV and radio programmes and certain online transmissions of broadcasters » and its impact on authors' remuneration  
By **Cécile Despringre**, SAA Executive Director
- 12h30            Exchange of views with morning speakers « Future challenges of audiovisual authors collective management of rights at national and EU level »  
Moderated by **Klemen Dvornik**, film director, AIPA President
- 13h00            Lunch  
*SLON Hotel Restaurant – 1<sup>st</sup> floor*

## Session 3

### Evidence-based campaigning for a fair EU copyright for creators : Researching audiovisual authors remuneration

- 14h30            Presentation of the research project
- 14h45            Interactive workshop : scope and goals of the project
- 16h00            Coffee Break

16h15	Research methodology
17h45	Summary of findings by session Chair
18h00	End of Workshop

#### **LOCATION OF THE EVENT**

SLON Hotel – Klub 1+2  
[Slovenska cesta 34, 1000 Ljubljana](#)  
Tel +386 1 470 11 00

#### **COORDINATION CONTACTS**

Valerija COKAN  
Directors Guild of Slovenia (DSR)  
+386 41 955 936 – [info@dsr.si](mailto:info@dsr.si)

Alix DE MONTBLANC  
Federation of European Film Directors (FERA)  
+32 488 43 00 10 – [alix.demontblanc@filmdirectors.eu](mailto:alix.demontblanc@filmdirectors.eu)

# SPEAKERS' BIOGRAPHY

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## **Bjørn Alexander BREM**

NORWAY – NORSK FILMFORBUND

Lawyer

Date and place of birth: November 23rd, 1974 Oslo, Norway

Education: Lawyer

Head of Legal – (since 2009) Director's Guild Of Norway, The Norwegian Film Makers Association

Chairman of the Board - F©R (Collective Rights Management Organisation under The Norwegian Filmmakers Association)

Member of the Board – Norwaco (2015-2016)

Participant of Expert Group for international lawyers under FSE/FERA (2015)

Music lawyer and agent Norway/Europe, USA (2002-2014)

Composer and performer – Gothminister (since 1999 shock rock band which has performed in more than 40 different countries in the world and participated in the national finals of the Eurovision Song Contest etc.)

And much, much more...☺



## **Cécile DESPRINGRE**

BELGIUM – SAA / Society of Audiovisual Authors

Executive Director

Cécile Despringre studied International and European law at the University of Paris I. Before helping create SAA in 2010, she was the CEO of FERA, the European network of film and TV directors' associations, and prior to that worked for the French dramatic authors' society SACD as Deputy Director for European Affairs and Trade Negotiations. SAA is the grouping of collective management organisations for audiovisual authors in Europe. Its 29 members from 22 countries manage authors' rights and royalties for more than 120,000 cinema, TV and multimedia screenwriters and directors.



## **Pauline DURAND-VIALLE**

BELGIUM – FERA / Federation of European Film Directors

CEO

Originally from Paris, France, Pauline has worked in film distribution and international sales. She joined FERA from her previous position as Deputy Manager in charge of European Affairs at La Société des réalisateurs de films (SRF), where she worked for five years. She is the Chief Executive of FERA since 2014.



**Klemen DVORNIK**  
SLOVENIA  
Film Director

Klemen Dvornik (1977) graduated in film and TV-production at AGRFT (The Academy of Theatre, Radio, Film and Television) in Ljubljana, Slovenia. Until now, he's directed more than 500 shows of various genres and more than 20 documentaries, short and full-length films and live concerts and has received nine national and international awards for his opus (best film, best documentary, student award, the audience award). Since 2010, he is higher education teacher of television directing at the AGRFT. He was president of the Directors Guild of Slovenia from 2012 to 2016, and recently got appointed President of AIPA.



**David KAVANAGH**  
IRELAND - FSE / Federation of Screenwriters in Europe  
Executive Officer

David has worked as Film Officer of the Irish Arts Council, Chief Executive of the Irish Film Institute, and General Secretary of the European Script Fund. As well as working as Chief Executive of the WGI board of directors, he is also a board member of the Light House Cinema Exhibition and Distribution Company, and the Federation of Scriptwriters in Europe. He's a member of the Policy Review Group of the International Affiliation of Writers Guilds. David is a member of the Irish Film and Television Academy and the European Film Academy.



**Sverre PEDERSEN**  
NORWAY  
Film director

Sverre Pedersen has worked in the film and television industry since 1984. He has directed and produced several short films, music videos, commissioned films, TV dramas and one feature film. Though, it is the documentary film which has been his main area in film production. He has made a large number of socially committed documentaries with a focus on international solidarity, nature and culture, cultural heritage, anti-war and anti-racism. In 2005 he was elected President of the Norwegian Film Association and has since worked primarily with film policies, collective bargaining, conflict resolution, copyright and other areas that fall under his responsibility in the Film Association.



**Tanguy ROOSEN**  
BELGIUM – SCAM-SACD  
Legal Director

A former lawyer to the Brussels Bar, Tanguy Roosen is the legal director of the Belgian delegations of SACD and SCAM. He is a lecturer in copyright at the Paris I-Sorbonne University, and at the Higher National Institute of Performing Arts in Brussels. He is also a mediator in intellectual property rights and a trainer in mediation at the Saint-Louis University.



**Gregor ŠTIBERNIK**  
SLOVENIA – AIPA  
Director

Gregor Štibernik (1972) graduated at *the Faculty of Arts* in Ljubljana, Slovenia. He's been active in the field of collective rights since 2006 when he was appointed as director of the IPF (The Slovenian Collecting Society for Asserting Rights of Performers and Producers of Phonograms), while in 2010, after managing the procedure of founding and establishing the society to regulate the area of audiovisual rights and providing a permit to do so, he was appointed as director of AIPA. He is also a member of the board of SCAPR (Societies' Council for the Collective Management of Performers' Rights) and very active in establishing collective rights on the territory of the Western Balkans (Macedonia, Kosovo, Serbia, Montenegro and Albania).



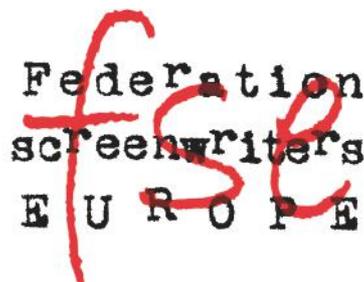


Collecting Society of Authors,  
Performers and Film Producers  
of Audiovisual Works of Slovenia



**FERA**

Fédération Européenne des Réalisateur de l'Audiovisuel  
Federation of European Film Directors



Society of Audiovisual Authors  
Société des Auteurs Audiovisuels