

REMUNERATION OF AUDIOVISUAL AUTHORS ONLINE WHAT'S MISSING?

FAIR AND PROPORTIONATE REMUNERATION

i.e. linked to exploitation revenues

In the audiovisual sector, thousands of screenwriters and directors need EU legislation to establish such remuneration for online exploitation of their works in the Digital Single Market.

They need:

- 1 A REMUNERATION RIGHT
- 2 UNWAIVABLE & INALIENABLE
- 3 PAID BY THE END DISTRIBUTOR
- 4 COLLECTIVELY NEGOTIATED & ENFORCED

1

A REMUNERATION RIGHT

Authors transfer their rights to producers before the audiovisual work is made and its value established. It prevents any possible valuation of the authors' making available right at the production stage. Authors should therefore retain a right to proportionate remuneration that can be valued at the exploitation stage.

2

UNWAIVABLE & INALIENABLE

Authors are in a weak individual negotiating position. Their only guarantee of being able to obtain fair remuneration is by making the right inalienable and unwaivable.

“I want authors to be paid fairly for their work”

Jean-Claude Juncker, 14 Sept. 2016

3

PAID BY THE END DISTRIBUTOR

The audiovisual value chain is long, international and involves many intermediaries. For the process to be simple and effective, authors must be paid by the end-distributors i.e. audiovisual media services making works available to the public.

4

COLLECTIVELY NEGOTIATED & ENFORCED

End-distributors won't want to negotiate with thousands of individual authors. Such equitable remuneration should be collectively negotiated by authors' representative organisations such as CMOs to guarantee effective enforcement and distribution.

FIND OUT HOW YOU CAN MAKE THAT A REALITY:



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Infographic



White Paper



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