

SAA Conference Audiovisual authors online – seizing the digital revolution Getting works out and remuneration in

Speakers' Biographies

14:00 – Opening speeches

LUIGI BERLINGUER, MEP, Vice-Chair of the Legal Affairs committee (Italy)

Since 2009 Mr Berlinguer has been the first vice-chair of the Committee on Legal Affairs and member of the Committee on Culture and Education in the European Parliament, pertaining to the group of the Progressive Alliance of Socialists and Democrats (S&D). Having graduated in law, Luigi Berlinguer has held a number of positions in his career including: Mayor of the municipality of Sennori, member of the Italian Chamber of Deputies, member of the Italian Senate and Minister of Education.





FRED BREINERSDORFER, screenwriter and director, member of the SAA Board of Patrons (Germany)

He studied law and worked as a lawyer before he debuted as an author of crime fiction in 1980. Since then he has written numerous screenplays for the "Tatort" TV crime fiction series and other TV productions. His first full-length cinema screenplay was for the 2005 production of "Sophie Scholl – The Final Days", which was nominated for Best Foreign Language Film Oscar in 2006.

KERSTIN JORNA, Deputy Head of Cabinet of Commissioner Barnier (Germany)

Kerstin Jorna has been the Head of Cabinet of Commissioner Michel Barnier in charge of the Internal Market and Services since February 2010. She joined the Commission in 1990 as a civil servant. During the last 20 years she held various positions in the Internal Market Directorate, amongst others as assistant of the Director general as well as in the Secretariat general as member of the negotiating team for the Nice treaty. After a stint as commission spokeswoman for regional policy and institutional affairs, Kerstin Jorna joined successively the cabinets of Michel Barnier, Günther Verheugen and Jacques Barrot.



Introduction (14:35-15:30) - Authors in the European Audiovisual Value Chain



HELGA TRÜPEL, MEP, Vice-Chair of the Culture committee (Germany)

Helga Trüpel is a member of the European Parliament since 2004 in the group of the Greens. By the time Mrs Trüpel received her PhD she was already a member of the Green's Bremen Regional Executive becoming a committee member for Cultural Policy Society in 1993, a position she held until 2004. During the same time she also spent four years as a senator for Culture and Integration for the City of Bremen (1991-1995). She founded Agentur Art in 2001 before becoming the Vice-President of the Bremen Regional Assembly (2003-2004).

PAUL POWELL, TV writer, Creative Director, Black Dog Productions (United Kingdom)

Paul Powell is a Television writer/producer with over 20 years of experience. Besides working in entertainment and comedy, he's a creative director of Black Dog Television, the independent production company behind Alexander Armstrong's Big Ask. His television credits include Have I Got News For You, Spitting Image and three series of Life of Riley. Radio credits include The Now Show, The Griff Rhys Jones Show, and It's Your Round. He's picked up a Comedy Award for Al Murray's Happy Hour, an RTS award for Miranda, and the title of 39th greatest comedy sketch for Smack The Pony.





STIJN CONINX, screenwriter and director, member of the SAA Board of Patrons (Belgium)

Stijn Coninx is a Belgian writer and director best known for the movie "Koko Flanel" (1990), one of the most successful Flemish films ever and "Daens" (1992) that was nominated for the Oscars. Besides films, he has also directed several television series, including "Het Peulengaleis", the story of a fisherman's family from Heist, based on the book by Joseph Vantorre "De Kavijaks". In 2008, Stijn Coninx wrote and directed "Soeur Sourire" (Sister Smile) with Cécile de France as leading actress.

FRANCIS NIELSEN, screenwriter and director (France)

Francis Nielsen started his career working on "Les Douze travaux d'Astérix" and "La Ballade des Dalton" (Goscinny and Uderzo) as well as a number of adverts, short films and animated TV series including: "Zoolympics", "Il était une fois" (nominated for the Emmy Awards 1996), "Dodo le retour", "Le Père Noël et son jumeau", "Inspector Mouse" and "Boule et Bill". He directed the animation feature film "Le Chien, le général et les oiseaux" (official selection at the Venise Film Festival) written by Tonino Guerra. This year saw the release of his latest animation feature film "Emilie Jolie". He is currently working on "Black to the Moon", a 3D French-Spanish feature film.





JANUSZ KIJOWSKI, director (Poland)

Director, film critic, theatre director, Janusz Kijowski is graduated in history at the University of Warsaw. Since 1983 he has been a lecturer at the Brussels National Higher Institute of Performing Arts and since 1998 also of the National High School for Film, Television and Theatre in Lodz. He directed 'Kung-Fu" in 1979, "Warsaw Year 5703" in 1992 and "Kameleon" in 2001 to name just a few. He is Vice-President of the Polish Filmmakers Association (SFP).

ANDREW CHOWNS, Chief Executive of Directors UK (United Kingdom)

Andrew Chowns was appointed chief executive of Directors UK in 2010. Formerly DPRS, Directors UK was launched in 2008 as the single voice for British Film and television directors. It is now both a collecting society and campaigning body with over 4,000 members. Before that, Andrew worked extensively for ITV, the UK's main commercial TV channel. He became the Head of Business Affairs and Deputy Chief Executive of Pact in 2001 (representing UK independent film television and digital media producers and distributors). In 2006 he became COO and Director of Business Affairs for Pact, responsible for overseeing trade terms with broadcasters, negotiations with unions and collecting societies and other major business affairs matters.



1st roundtable (15:35-16:30) - Increasing the availability of European works online



PIOTR BORYS, MEP (Poland)

Piotr Borys was elected in the European Parliament in 2009. Member of the group of the European People's Party (EPP), he is a member of the Culture and Education committee and a substitute in the Legal Affairs committee. The European Parliament just adopted his report on the European cinema in the digital era. Piotr Borys holds a Masters in law from the University of Wrocław, with a specialisation in economic policy. He was previously a Member of the Dolnośląskie Provincial Assembly and Deputy Leader of the Provincial Executive with oversight of the Social Affairs Department (including sport, culture and education) and the Health Policy Department.

JEROME CHUNG, Co-founder, Under the Milky Way (France)

Jerome Chung made his whole career in the entertainment and contents industry in different marketing, sales and distribution positions and then as general manager of business units within media groups. In 1996, he created Warner Vision France, before joining the CANAL+ Group in 1999. In 2006, he collaborated as senior consultant for the development of the VoD platform UniversCiné, dedicated to independent films producers and distributors. In June 2008, he joined the Medici Arts group as director of business development of the medici.tv digital platform. In 2011, he founded Under the Milky Way, a service company dedicated to the digital distribution and marketing of films and audiovisual programs.





CAY WESNIGK, screenwriter, director and producer, Chairman of OnlineFilm (Germany)

Cay Wesnigk studied visual communication at the University of Arts in Hamburg. In 1987 he founded C. Cay Wesnigk Filmproduktion. Since then he has written, directed and produced several feature length and short films. These have all been shown on television; some also have been distributed in cinemas, in the video home market and received awards on festivals all over the world. Cay Wesnigk is on the board of EDN (European Documentary Network) and AG DOK, Germany's largest community of independent producers. Since 2008 he has been chairman of the board of VG Bild-Kunst, the German collective management society for artists, photographers and directors of films.

MAXIME LACOUR, Directing Manager, Universciné.be (Belgium)

After his studies in movie-making at the Institute of Media Arts in Louvainla-Neuve and Ichec-PME in Brussels, Maxime Lacour held a number of positions as a producer assistant and worked as Import Manager for the Audiopolis group, distributor of films and discs in Bénélux. Since 2009, he has been the administrator of UniversCiné Belgium, created in October 2008 and federating independent producers and distributors, both from French speaking and Dutch speaking parts of Belgium with more than 120 members and a catalogue of more than 1000 titles.





JANINE LORENTE, Deputy General Manager, SACD (France)

Janine Lorente is the Deputy General Manager of SACD since 2003 and Vice-Chair of the CISAC board of directors. Starting her career at the SACD, the French Society of Dramatic Authors and Composers, Janine Lorente directed the international affairs department from 1991 to 2000. From 2000 until 2003, she was director of the international affairs department of the Directors Guild of America where she positioned the DGA on an international level.

2nd roundtable (16:35-17:30) - Creative solutions



CECILIA WIKSTRÖM, MEP (Sweden)

Cecilia Wikström is a member of the European Parliament since 2009. She is a member of the group of the alliance of liberals and democrats for Europe (ALDE). She currently sits as a full member in the Committee on Legal Affairs and as a substitute member of the Committee on Civil Liberties, Justice and Home Affairs and the Committee on Employment and Social Affairs. Between 2002 and 2009 she was a Member of the Swedish Parliament for the Swedish Liberal Party. Cecilia Wikström got her Master of theology at the Department of Theology at Uppsala University in 1993.

JOSÉ ANTONIO SUAREZ, Secretary General of EGEDA (Spain)

José Antonio Suarez is the Secretary General of EGEDA, the collective management society for audiovisual producers in Spain and the Chairman of Suárez de la Dehesa Abogados. He has wide experience in the film, media and entertainment industry and knowledge of negotiation and drafting of production, distribution and copyright contracts. He has provided comprehensive legal advice to an ample spectrum of companies, spanning from production and distribution companies to broadcast networks, national and international public bodies and professional associations.





ANNA WESSLAU, Legal Counsel at Swedish Radio (Sweden)

Specialised in media law with core expertise in copyright, Anna Wesslau is Legal Counsel at Sveriges Radio AB, the Swedish national public service radio broadcaster since 2000. She is a member of the European Broadcasting Union (EBU) Copyright Group. She has been appointed expert in the commission on the revision of the Swedish Copyright Act by the Swedish government. She participates in the Swedish government's consultation group regarding Orphan Works.

EMJAY RECHSTEINER, film curator, producer and consultant (Netherlands)

As curator at EYE Film Institute Netherlands his focus is on legal and access, contemporary Dutch film, and the large-scale 'Images for the Future' project to restore, digitize and make online accessible Dutch audiovisual heritage. As producer at Staccato Films he has 18 feature length films to his credit, premiering in official selection at Cannes, Berlin, Venice, Sundance, Rotterdam and IDFA. Following his studies in media history and communication sciences at the University of Amsterdam, Emjay obtained the International Diploma in Advertising. He attended the New York School of Visual Arts, EAVE, Binger Film Institute and the EU's Media Business School.





Photo by Kubinska § Hofmann

ROBERT STAATS, General Manager, VG Wort (Germany)

Robert Staats has been the Managing Director of VG Wort since 2009. He performed his law studies in Bonn and Freibur and was a legal trainee in Berlin. His doctoral thesis was in copyright law. From 1994-2008 he was a judge and civil servant (Ministry of Justice) at the federal state of Brandenburg.

17:30 - Closing remarks

STIJN CONINX, screenwriter and director, member of the SAA Board of Patrons (Belgium)

Stijn Coninx is a Belgian writer and director best known for the movie "Koko Flanel" (1990), one of the most successful Flemish films ever and "Daens" (1992) that was nominated for the Oscars. Besides films, he has also directed several television series, including "Het Peulengaleis", the story of a fisherman's family from Heist, based on the book by Joseph Vantorre "De Kavijaks". In 2008, Stijn Coninx wrote and directed "Soeur Sourire" (Sister Smile) with Cécile de France as leading actress.





Photo by : Emmanuel-Robert Espalieu

GÉRARD KRAWCZYK, screenwriter and director (France)

He is the second at the French box-office just behind Peter Jackson (The lord of the Rings, King Kong) with more than 24 millions entries. Some of his movies are: "Je hais les acteurs" (1986) that received the Michel Audiard Prize and was also nominated to the Césars, "Taxi 2", "Taxi 3" and "Taxi 4", "Fanfan la tulipe" (2003) that opened the 56th Cannes festival, and "L'Auberge rouge" (2007). Gérard Krawczyk is currently the cinema administrator at the SACD (Société des Auteurs et Compositeurs Dramatiques).